



Assessment Task1 - Authoring Project – What is Multimedia?

Task Type: Research, Project Creation and Journaling

Weighting: 80%

Date due: Friday 7th March 2014

Your Task:

In-Class and Homework

- Production of an Interactive Powerpoint presentation titled ‘What is Multimedia?’
- Creation of Multimedia Elements for inclusion in the presentation
- Journaling the processes undertaken and skills acquired

Instructions:

The following Multimedia Elements should be created by you and included in the presentation:

<p>Text</p> <ul style="list-style-type: none"> • Serif and Sans – Serif Fonts • Word Art 	<p>Audio</p> <ul style="list-style-type: none"> • Music created used sampling software • Music created using notation software • Sound effects 	<p>Still Images</p> <ul style="list-style-type: none"> • A photograph • A digital drawing • A digital painting • A rendered 3D image
<p>Animation</p> <ul style="list-style-type: none"> • A 2D animation • A 3D animation • A stop frame animation made with photographs • A path animation 	<p>Video</p> <ul style="list-style-type: none"> • A live action video • A live action video with an animation overlay 	<p>Interactivity</p> <ul style="list-style-type: none"> • Buttons and hyperlinks that allow a user to navigate the presentation

Criteria for assessment:

Understanding of multimedia industry terminology

Development of skills in Multimedia Authoring and the creation of Multimedia Elements

Appropriate journaling of production processes and skills development

Syllabus Outcomes:

- P1.2 identifies appropriate equipment, production and manufacturing techniques, including new and developing technologies
- P2.1 describes and uses safe working practices and correct workshop equipment maintenance techniques
- P3.2 applies research and problem-solving skills
- P3.3 demonstrates appropriate design principles in the production of projects
- P4.1 demonstrates a range of practical skills in the production of projects
- P4.2 demonstrates competency in using relevant equipment, machinery and processes
- P4.3 identifies and explains the properties and characteristics of materials/components through the production of projects
- P5.1 uses communication and information processing skills
- P5.2 uses appropriate documentation techniques related to the management of projects
- P6.1 identifies the characteristics of quality manufactured products

	Marking Guidelines	Mark
A Highly developed	<ul style="list-style-type: none"> • Creates a high quality project overall in terms of design, layout and ease of use • Creates high quality multimedia elements that are engaging and unique • Provides clear and precise definitions of industry terminology and concepts • Accurately journals all the processes, skills, hardware and software involved in creating the project 	65 - 80
B Well developed	<ul style="list-style-type: none"> • Creates a quality project overall in terms of design, layout and ease of use • Creates quality multimedia elements that are engaging and unique • Provides clear definitions of industry terminology and concepts • Journals all the processes, skills, hardware and software involved in creating the project 	49 - 64
C Developed	<ul style="list-style-type: none"> • Creates a workable project overall in terms of design, layout and ease of use • Creates multimedia elements that are engaging and unique • Provides definitions of industry terminology and concepts • Journals most of the processes, skills, hardware and software involved in creating the project 	33 - 48
D Developing	<ul style="list-style-type: none"> • Creates a limited project overall in terms of design, layout and ease of use • Creates some multimedia elements that are engaging and unique • Provides limited definitions of industry terminology and concepts • Journals some of the processes, skills, hardware and software involved in creating the project 	17 - 32
E Not developed	<ul style="list-style-type: none"> • Creates a minimal project overall in terms of design, layout and ease of use • Creates some multimedia elements that are limited in scope • Provides some limited definitions of industry terminology and concepts • Journals minimal processes, skills, hardware and software involved in creating the project 	1-16
