



Assessment Task2 – Industry Study – How did they do that?

Task Type: Research, Reporting

Weighting: 10%

Date due: Friday 28th March 2014

Your Task:

In-Class and Homework

This task is to be presented as a word document using a readable 12pt font.

A well researched and presented attempt at the task will take a minimum of four (4) A4 pages

If you are asked to **briefly describe** please do it in two or three sentences

All material should be in your own words – no cut and paste please (I will know)

1. Research and write (in your own words) definitions for the following terms in relation to multimedia
 - a. Emerging Technologies
 - b. Intellectual Property
 - c. Ergonomics
 - d. Storyboarding
 - e. Outsourcing
2. Using the following resources (and any others you can find on your own), list and briefly describe the steps that Pixar go through to create a movie.

[Progression Reel](#) [Designing a Pixar Film](#) [Pixar Website](#) [How a Pixar Movie is Made](#)

3. Using the resources below (and any others you can find on your own) briefly describe three (4) occupations involved in the Multimedia Industry

[Careers in IT Multimedia](#) [Pixar Careers](#) [Careers in Multimedia Technology](#) [Department of Education Job Guide](#)

4. Complete the Table of ‘Industry Standard’ software for each of the following Multimedia Processes and give a reason for your choice (two alternatives for each task)

| Multimedia Task | Alternative 1 | Alternative 2 |
|-------------------------------------|--|---------------|
| Multimedia Authoring | | |
| Photo Manipulation/digital painting | Adobe Photoshop – Most widely recognised – even has term photoshopping derived from it | |
| 3D Graphics and Animation | | |
| 2D Animation | | |
| Music Creation (sampling) | | |
| Music Creation (notation based) | | |
| Website Development | | |
| Digital Drawing | | |

